

**Mahindra World City (MWC) Jaipur now home to 78 companies from around the world**

**~ Aggregate investments at MWC Jaipur exceed Rs. 3,325 crores\***

**Jaipur, December 13th, 2017:** Mahindra World City Jaipur Ltd., a joint venture between Mahindra Lifespace Developers Limited (MLDL) and Rajasthan State Industrial Development and Investment Corporation (RIICO), has added ten customers over the past year, amounting to more than Rs 500 crores\* in additional investments. The ten companies signed comprise a combination of new clients and business diversification by existing customers, and are expected to create employment for more than ~1,600 persons\* when fully operational. In addition, ten companies have begun operations at MWC Jaipur during the reference year, including Perto, Pinnacle Infotech, RUFIL (Rajendra & Ursula Joshi Food Industries Pvt. Ltd.) and Tweaking Technologies, among others.

**Sanjay Srivastava, Business Head, Mahindra World City, Jaipur,** said, “With strategic connectivity, a progressive policy environment, competitive operating costs and good availability of trained manpower, Rajasthan is today one of India’s most favoured business destinations. MWC Jaipur remains committed to driving economic growth in the state via thoughtfully developed, sustainable industrial infrastructure that enables ease of doing business and faster Return on Investment (RoI) for companies.”

The new companies that have signed up at MWC Jaipur represent a variety of sectors, ranging from IT/ITeS, Manufacturing and Warehousing, to Skill Development.

<b>Name of company</b>	<b>Zone at MWC Jaipur</b>	<b>Company overview</b>
Fackelmann India Pvt. Ltd.	DTA	Germany-headquartered manufacturer of kitchenware
RUJ & SRM Mechanics Pvt. Ltd		Part of Rajendra & Ursula Joshi (RUJ) Group, manufacturers of precision equipment
Vikas Steel Traders		Warehousing and cutting/bending of steel products
Topline Lamination Pvt. Ltd.		Manufacturer of transformers & related electrical products
Shree Ganesh Rolling Mills		Manufacturer of stainless steel pipes
Maxop Engineering	Engineering & Related Industries SEZ	Aluminium die castings manufacturer
Global Stones Pvt. Ltd.		Exporters of natural stones; also mining and processing of rough granite, marble and soft quartzite
Smartstream Technologies India Pvt. Ltd	IT/ITeS SEZ	Software and managed services provider to more than 70 of the world’s top 100 banks; also offers post-trade processing solutions & data management services
RUJ Innovative Technologies Pvt. Ltd. (RUJIT)		Part of RUJ Group, software development in multiple languages (including Hindi and German)
Bhartiya Skill Development University (BSDU)	Social Zone	India’s first university specialising in skilling programs (Swiss dual skills education)

Established in 2006, MWC Jaipur embodies the philosophy of 'Livelihood, Living and Life'; the City has created employment for more than 29000 persons\* (direct and indirect) and generated cumulative exports worth Rs ~6400 crores so far. Companies that have signed up at MWC Jaipur range from small & mid-sized entrepreneur-driven businesses, to large global & Indian corporations; these include Ball Corporation, Deutsche Bank, Gravita, Infosys, Jaipur Crafts, JCB, KnitPro International, Laxmi Ideal, Manu Yantralaya, Metlife, Mahindra Group, Perto, Poly Medicare and TTK Healthcare, among others.

MWC Jaipur has established global benchmarks in sustainable urban development, and is focused on holistic growth encompassing local communities and the environment. Sustainable urban practices taken up at MWC Jaipur include energy-efficient green buildings, LED street lighting, solar PV rooftops, LED retrofitting, e-rickshaws, urban tree plantation drives, sewage treatment plants (STP), treated water for landscaping, and low-flow fixtures and fittings.

### **About Mahindra Lifespace Developers Ltd.**

Established in 1994, Mahindra Lifespace Developers Ltd. is the real estate and infrastructure development business of the USD 19 billion Mahindra Group, and a pioneer of sustainable urbanisation in India. The Company is committed to transforming India's urban landscape through its residential developments under the 'Mahindra Lifespaces' and 'Happinest' brands; and through its integrated cities and industrial clusters under the 'Mahindra World City' brand.

Mahindra Lifespaces delivers innovative customer-focused solutions that are rooted in a legacy of trust and transparency. The Company's development footprint spans 22.93 million sq. ft. (2.13 million sq. m.) of completed, ongoing and forthcoming residential projects across seven Indian cities; and over 4960 acres of ongoing and forthcoming projects under development/management at its integrated developments in four cities.

A pioneer of the green homes movement in India, Mahindra Lifespaces has been ranked 4th in Asia in its category, in the '2017 GRESB Real Estate ESG (Environmental, Social and Governance) Assessment'. The Company has also been ranked among the top 50 great mid-size workplaces in India – 2017, by the Great Places To Work Institute.

Learn more about Mahindra Lifespaces at [www.mahindralifespaces.com](http://www.mahindralifespaces.com)

### **About Mahindra**

The Mahindra Group is a USD 19 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 200,000 people across 100 countries.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise

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\*Source: Client estimates & industry benchmark.