

Mahindra World City Chennai launches cycle-sharing service

Mahindra World City, Chennai has partnered with Bengaluru-based car and cycle service provider Zoomcar to offer the technology-based service.

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Mahindra World City has introduced cycle-sharing facility at its Singaperumalkoil campus near here.

MWC, Chennai has partnered with Bengaluru-based car and cycle service provider Zoomcar to offer the technology-based service.

As part of the initiative, 200 GPS-tracked PEDL bicycles have been deployed for trial run at Mahindra World City in Singaperumalkoil near here, a company statement said.

"Nearly 40,000 persons employed in the city's business zone visit MWC Chennai every day. The introduction of app-enabled dockless bicycle sharing services will facilitate last-mile connectivity within MWC Chennai, while ensuring optimal air quality via reduced emissions," MWC, Chennai,

Business Head (Residential), Vijayan Janardhanan said.

On the tie-up with MWC, Zoomcar, CEO and Co-Founder, Greg Moran said, "We plan to build the cycling community in MWC Chennai through multiple events and partnerships with local businesses across the city."

The cycles incorporate custom-designed lightweight alloy frames, drum brakes, anti-slip chains, airless solid tyres, height adjustable seats and multipurpose baskets.

Mahindra World City, Chennai spread across 1,500 acre land is promoted by public-private partnership between [Mahindra Lifespace Developers Ltd](https://www.mahindra.com) and Tamil Nadu Industrial Development Corporation