

Mahindra Lifespaces presents 'The Tree of Life'

An exclusive art show at 'L'Artista', Pune, depicting nature as the supreme artist

25thth Feb 2017, Pune: Mahindra Lifespace Developers Limited ("MLDL"), the real estate and infrastructure development arm of the Mahindra Group, presented an exclusive art show in association with curators 'Aura Art', at L'Artista, its art inspired luxury residences in Sopan Baug, Pune, on Saturday.

The show titled 'The Tree of Life' featured masterpieces by 30 renowned artists from across the country, including the likes of Ajay De, Haku Shah, Prem Singh, Thota Vaikuntam, Shrikant Kadam, Ratan Saha and Chetan Vaity.

The show's theme centered around nature as the supreme artist, with exclusive paintings and sculptures on display at the art inspired residences of L'Artista. The works of art on display reflected the ethos of the artists - staying true to their roots while at the same time breaking new ground - similar to the tree which, while rooted in the earth, reaches out to the sun via its branches and leaves.

Attending prominent personalities included Mr. Sandip Garg, Commissioner of Income Tax for Pune; Mrs. Arti Kirloskar and Mr. Prashant Deshmukh, Rotarian Architect - art patrons; Mr. Vinesh Kriplani, Partner, Ernst & Young LLP; Mr. Liyakat Ali Khan, MD, Index Fairs, and Madhuri Bhaduri, renowned artist.

About Mahindra Lifespace Developers Limited

Mahindra Lifespace Developers Ltd., the real estate and infrastructure development business of the Mahindra Group, is one of the leaders and pioneers in sustainable urban development, through the creation of residential and integrated large format developments across multiple city-clusters – Mumbai Metropolitan Region (Mumbai, Thane, Palghar, Alibaug and Boisar), Pune, Nagpur, Ahmedabad, Nashik, the National Capital Region (New Delhi, Gurgaon and Faridabad), Jaipur, Hyderabad, Bengaluru and Chennai. As of December 31st, 2016, the Company's residential & commercial development footprint includes 1.22 million sq.m. (13.15 million sq ft) of completed projects and 0.89 million sq. m. (9.61 million sq. ft.) of ongoing and forthcoming projects.

The Company believes that it has pioneered the concept of an integrated business city through 'Mahindra World City' developments in Chennai and Jaipur; built on the philosophy of 'Livelihood-Living-Life', these developments span over 4000 acres, house over 130 global and Indian companies and serve to drive economic growth and community development. In addition, Mahindra Lifespaces enables access to quality housing at affordable prices via its brand 'Happinest'.

Mahindra Lifespaces is the first Indian real estate company to have voluntarily released its GRI compliant report based on the GRI (Global Reporting Initiative) framework. In 2016, Mahindra Lifespaces has been ranked 28th amongst the 'Top 100 companies in Asia' in the 2016 Channel News Asia Sustainability ranking.

www.mahindralifespaces.com

About Mahindra

The Mahindra Group is a USD 17.8 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a strong position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 200,000 people across 100 countries.

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For further enquiries, please contact

Pramuch Goel,
General Manager, Group Communications
Mahindra Group
Tel: +9122 24905943
Email: goel.pramuch@mahindra.com