

Press Note**Mahindra World City is back with the 5th edition of MindQuest – The MWC Annual Quiz**

~ To be held on Feb 26th | ~ Prizes worth more than Rs 3 lakhs to be won

Chennai, Feb 19, 2016: Mahindra World City (MWC), Chennai, has announced the 5th edition of **MindQuest – The Mahindra World City Open Quiz**. To be held at the Mahindra World School auditorium at MWC Chennai, MindQuest 2016 is all set to surpass previous editions in scope and scale, with prizes over Rs 3 lakhs, cash prizes over Rs 1 lakh, special prizes for school and university students' teams, and attractive audience prizes.

The details of the Quiz are as follows

Date: Friday, February 26, 2015

Venue: Mahindra World School, Mahindra World City

Timing: 4:00 pm onwards

To register: Please visit mindquest.mahindraworldcity.com

The previous (4th) edition of MindQuest witnessed participation by 90 teams from companies, schools and colleges. Over the years, MindQuest has become one of the most sought after quizzing programs in Chennai, reaching out to quizzing enthusiasts across Mumbai, Puducherry, Chennai City, GST corridor, OMR and Mahindra World City, Chennai. MindQuest has attracted over 200 teams from across the country in previous editions.

MindQuest 2016 is open for all and those interested can participate in teams of two. Topics to be covered include Entertainment, Sports, History, Geography, Community Building, Business, Current Affairs and latest trends. Preliminary rounds will be held at 4 pm on Feb 26th, 2016, followed by finals at 5.30 pm.

Registration Fees: Rs 500/- per team (2 members per team), open category. (No registration fee for students.)

Register on www.mindquest.mahindraworldcity.com or call: Subrata Sengupta, Mob: +91 98402 55937

About Mahindra World City Developers Ltd.:

Mahindra World City Developers Ltd (MWCDL) is a PPP between the Mahindra Group and TIDCO (a Govt. of Tamil Nadu undertaking). Mahindra World City, Chennai is an Integrated Business City and is fulfilling its endeavour of creating a "Sustainable Urban Community". The City has distinct zones for Industrial (SEZs & DTA), Residential, Social, Retail and Commercial. 64 global companies including BMW, BASF, Infosys, Dorma, Fujitec, NTN Corporation, Lear Corporation, TVS Group of companies and Ingersoll Rand, have set up their facilities within Mahindra World City, Chennai. The Residential/Social Zone master planned for 6000 homes is co-located in close proximity to the Industrial Zone with varied social amenities built into the master plan comprising residential units, school, hospital, business hotel, hostel, multiplex, retail malls, and recreation and leisure facilities. Mahindra World City, Chennai has involved itself, with the support of NGOs, in skill up-gradation and employability training; over 3000 village youth from the neighboring communities have received relevant training.

www.mahindraworldcity.com

About Mahindra Lifespace Developers Ltd.

Mahindra Lifespace Developers Ltd., the real estate and infrastructure development business of the \$16.9 billion Mahindra Group, is a leader and pioneer in sustainable urban development, through the creation of residential and integrated large format developments across nine Indian cities - Mumbai, Pune, Nagpur, Gurgaon, Faridabad, Jaipur, Chennai, Hyderabad and Bengaluru. The Company's residential & commercial development footprint includes over 1.08 million sq.m. (11.71 million sq ft) of completed projects and over 0.87 million sq. m. (9.36 million sq. ft.) of ongoing and forthcoming projects.

Mahindra Lifespaces has pioneered the concept of an integrated business city through 'Mahindra World City' developments in Chennai and Jaipur; built on the philosophy of 'Livelihood-Living-Life', these developments span 1796 hectares (4,437 acres), house over 125 global and Indian companies and serve to drive economic growth and community development. In addition, Mahindra Lifespaces enables access to quality housing at affordable prices via its brand 'Happinest'.

A pioneer of the green homes movement in India, Mahindra Lifespaces is the first Indian real estate company to have voluntarily released its triple bottom-line focused, externally assured Sustainability Report based on the GRI (Global Reporting Initiative) framework. In 2015, Mahindra Lifespaces has been recognized as Regional Sector Leader in Asia, in its category, by the Global Real Estate Sustainability Benchmark (GRESB) for the second year in a row.

www.mahindralifespaces.com;

About The Mahindra Group

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

Visit us at www.mahindra.com

Our Social Media Channels:

Twitter - <https://twitter.com/MahindraRise>

Facebook - <https://www.facebook.com/MahindraRise>

For further enquiries please contact:

Deepa Thomas

General Manager, Group Communications

Mahindra Group

Tel: +91 11 4602 4138

Email: thomas.deepa@mahindra.com

