

Mindquest 2016 – MWC Quiz successfully bonds the community

~ Over 70 teams participated | ~ Prizes worth more than Rs 3 lakh awarded

Chennai, Feb 27, 2016: Mahindra World City (MWC), Chennai, successfully held the 5th edition of **MindQuest – The Mahindra World City Open Quiz** at the Mahindra World School auditorium in MWC Chennai on 26th February, 2016. Mr Jayakanthan R from TCS and his team mate, Mr Kiran Vijaykumar of Bharat Matrimony (Team Gen Why) won the 5th edition of Mindquest. While V V Sivakumar and Mani Sudhakar of Dua Associates (Team Obama Sathyabama) came in as the 1st Runners-up and Team QED, comprising Gopal Kidao, Madras Metallurgical Services and Srinath Bashyam, Sun TV stood 3rd.

Mr Chandru S, Chief Operating Officer, Mahindra World City Developers Limited, said, “It has always been our endeavour to continuously engage with the community and provide opportunities for the people within and around our integrated city to strengthen their bonds. A vibrant and close-knit community with strong bonding is one of the key ways for us to fulfill the premise of the World City concept of life, living and livelihood.”

This 5th edition of Mindquest witnessed over 70 teams from companies, schools and colleges battling it out for the coveted championship and attracted participants from Chennai, Puducherry and Mahindra World City. The Partners to Mindquest 2016 were Club Mahindra, Wipro, Connexions, Fashion Equations, Meltin and Sunny Bee.

Among the school students, the winners were Team Brain Stormers with Priyanka Reddy and Niveditha Nelavai from Mahindra World School, Team Curiosity, with Armugam and Bala Adithya, from PSBB Nungambakkam, Chennai winning the second place and M Adithyan and R Mithun Krishna of Team Kaniotomatics from St Patricks Matriculation Higher Secondary School, Puducherry winning the third place.

The At Short Notice team – Kavin and Sashwat from IIT Madras (College - Winner); 664- Neighbours of the Beast – Sreenivas & Saketh AB, SSN College of Engineering (College – 1st Runner up) and Siddanth Rao and Kunal Roy - from SRM University (College – 2nd Runner Up) were the winners among the college teams.

MindQuest 2016 covered diverse and interesting topics such as entertainment, sports, history, geography, community building, business, current affairs and latest trends. Emerging bigger than all the earlier editions in terms of scale, the event witnessed prizes of over Rs 3 lakh, and cash prizes of Rs 1 lakh. The school and university students were awarded special prizes while attractive audience prizes were also given out.

About Mahindra World City Developers Ltd.:

Mahindra World City Developers Ltd (MWCDL) is a PPP between the Mahindra Group and TIDCO (a Govt. of Tamil Nadu undertaking). Mahindra World City, Chennai is India's IGBC Gold Certified Green Township; and is fulfilling its endeavour of creating a "Sustainable Urban Community". The City has distinct zones for Industrial (SEZs & DTA), Residential, Social, Retail and Commercial. 64 global companies including BMW, BASF, Infosys, Dorma, Fujitec, NTN Corporation, Lear Corporation, TVS Group of companies, have set up their facilities within Mahindra World City, Chennai. The Residential/Social Zone master planned for 6000 homes is co-located in close proximity to the Industrial Zone with varied social amenities built into the master plan comprising residential units, school, hospital, business hotel, hostel, multiplex, retail malls, and recreation and leisure facilities. Mahindra World City, Chennai has involved itself, with the support of NGOs, in skill up-gradation and employability training; over 3000 village youth from the neighboring communities have received relevant training.

www.mahindraworldcity.com

About Mahindra Lifespace Developers Ltd.

Mahindra Lifespace Developers Ltd., the real estate and infrastructure development business of the \$16.9 billion Mahindra Group, is a leader and pioneer in sustainable urban development,

through the creation of residential and integrated large format developments across nine Indian cities - Mumbai, Pune, Nagpur, Gurgaon, Faridabad, Jaipur, Chennai, Hyderabad and Bengaluru. The Company's residential & commercial development footprint includes over 1.08 million sq.m. (11.71 million sq ft) of completed projects and over 0.87 million sq. m. (9.36 million sq. ft.) of ongoing and forthcoming projects.

Mahindra Lifespaces has pioneered the concept of an integrated business city through 'Mahindra World City' developments in Chennai and Jaipur; built on the philosophy of 'Livelihood-Living-Life', these developments span 1796 hectares (4,437 acres), house over 125 global and Indian companies and serve to drive economic growth and community development. In addition, Mahindra Lifespaces enables access to quality housing at affordable prices via its brand 'Happinest'.

A pioneer of the green homes movement in India, Mahindra Lifespaces is the first Indian real estate company to have voluntarily released its triple bottom-line focused, externally assured Sustainability Report based on the GRI (Global Reporting Initiative) framework. In 2015, Mahindra Lifespaces has been recognized as Regional Sector Leader in Asia, in its category, by the Global Real Estate Sustainability Benchmark (GRESB) for the second year in a row.

www.mahindralifespaces.com;

About The Mahindra Group

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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