

Press Release

For Immediate Dissemination

**‘Luminare’ by Mahindra Lifespaces conferred CIDC Vishwakarma award**

**Delhi, March 10th, 2016:** Mahindra Lifespace Developers Limited (“MLDL”), the real estate and infrastructure development arm of the Mahindra Group, was presented the **‘Achievement Award for Construction Health, Safety & Environment’** for its project Luminare at the 8th CIDC (Construction Industry Development Council) Vishwakarma Awards 2016. The award was handed over to Mahindra Lifespaces by **Shri R.K. Mathur, (IAS) Chief Information Commissioner**, in recognition of the company’s Environment, Health and Safety (EHS) performance and initiatives undertaken at the site of its project Luminare in Gurgaon.

Commenting on the occasion, **Ramesh Ranganathan, Business Head, North and West**, Mahindra Lifespaces, said, “We are delighted to receive this prestigious award from CIDC within a year of commencement of Luminare. At Mahindra Lifespaces, we are committed to the highest standards of business responsibility and environmental performance as an integral part of our business strategy and operating methodology.”

EHS initiatives and best practices adopted at Luminare include:

1. ‘Safe Methods and Risk Reduction Techniques’ (SMARRT), a program which implements international best practices and aims to eliminate unsafe acts and conditions by way of proactive and immediate reporting
2. Dust suppression measures
3. Regular soil, water, noise and air quality monitoring
4. Construction waste reduction and re-use
5. Special measures for preservation of top soil
6. Health check-ups and immunization programs
7. A safety park
8. Implementation of an innovative slope protection system
9. Weatherproof electrical distribution works and equipment
10. And a rewards and recognition program.

Luminare a luxury project by Mahindra Lifespaces offers well-appointed residences across 3 towers of G+30 floors each. The project is spread across 6.8 acres and located at Sector 59, Golf Course Extension Road, Gurgaon.

The CIDC Vishwakarma Awards are organised by CIDC, a joint establishment of the Planning Commission, Government of India and the Indian construction industry. The awards aim to promote best practices in the Indian real estate and construction industry.

**About Mahindra Lifespace Developers Ltd.**

Mahindra Lifespace Developers Ltd., the real estate and infrastructure development business of the \$16.9 billion Mahindra Group, is a leader and pioneer in sustainable urban development, through the creation of residential and integrated large format developments across nine Indian cities - Mumbai, Pune, Nagpur, Gurgaon, Faridabad, Jaipur, Chennai, Hyderabad and Bengaluru. The Company’s residential & commercial development footprint includes over 0.95 million sq.m. (10.21 million sq ft) of completed projects and over 0.92 million sq. m. (9.93 million sq. ft.) of ongoing and forthcoming projects.

Mahindra Lifespaces has pioneered the concept of an integrated business city through 'Mahindra World City' developments in Chennai and Jaipur; built on the philosophy of 'Livelihood-Living-Life', these developments span 1796 hectares (4,437 acres), house over 125 global and Indian companies and serve to drive economic growth and community development. In addition, Mahindra Lifespaces enables access to quality housing at affordable prices via its brand 'Happinest'.

A pioneer of the green homes movement in India, Mahindra Lifespaces is the first Indian real estate company to have voluntarily released its triple bottom-line focused, externally assured Sustainability Report based on the GRI (Global Reporting Initiative) framework. In 2015, Mahindra Lifespaces has been recognized as Regional Sector Leader in Asia, in its category, by the Global Real Estate Sustainability Benchmark (GRESB) for the second year in a row.

[www.mahindralifespaces.com](http://www.mahindralifespaces.com); [www.mahindraworldcity.com](http://www.mahindraworldcity.com)

### **About Mahindra**

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in [tractors](#), [utility vehicles](#), [information technology](#), [financial services](#) and [vacation ownership](#). In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, [defence](#), energy, industrial equipment, logistics, [real estate](#), retail, steel, [commercial vehicles](#) and [two wheeler](#) industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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