

Health Camp in Pune



As part of CSR Initiative at Pune, on 9th & 10th February' 2008, 319 laborers working at Mahindra Royale Site, Pimpri were put through a Medical Examination at a free Medical Health Camp held for them. A team of about 15 Doctors came to the Site from 0930hrs to 1630hrs on both days and conducted the Camp. Mahindra Lifespace Developers Ltd and MLD Trust-a Non - Governmental Organisation, jointly conducted the Camp.

319 labourers got the benefit of undergoing various Medical Tests. The group of physicians administered physical checkup, ENT checkup, Blood tests, Urine tests, Allergies tests & advice. Also MLDL members carried out counseling on the workers, like motivating them on giving away the bad habit of chewing tobacco, eating paan and smoking, etc. Some laborers have been short listed for giving of Spectacles after necessary follow-up, check-ups.

In addition to above, on 10.02.08, a separate **POLIO** camp was also conducted. 29 children were administered polio drops.

Post event, discussions with the doctors revealed that the most common problems faced by the Laborers were oral cavities due to tobacco chewing and back problems because of carrying heavy weights.



The **ESOPs Team** was required to carry out meticulous planning, preparation and coordination. The initial anchoring, getting permissions and other start ups were carried out by the CSR Representative, **Ms. Sandhya Bharekar** with the help of Col. Pradhan at Pune Region and the ESOPs Leader of Mahindra Lifespaces (**Mr. Madhusudan Deokar**). Ofcourse, we are all aware that the founder of this noble initiative of **Corporate Social Responsibility (CSR)** is **Mr. Anand Mahindra, Vice Chairman & MD, Mahindra Group.**