

Mahindras to enter cheap housing

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Mahindras to enter cheap housing

The \$15-billion Mahindra group will foray into affordable housing this year to tap the demand for such homes in the country. At present, Mahindra Lifespaces, the property development arm of the group, is finalising land parcels in Maharashtra and Tamil Nadu, and depending on the approvals, the company will launch its project in one of the states.