

## **Mahindra Lifespaces opens its first international office in Dubai**

### **Local presence to help service the Indian diaspora across the GCC region**

**Dubai, May 26, 2015: Mahindra Lifespace Developers Limited**, the real estate and infrastructure development business of the \$16.5 billion Mahindra Group, announced the opening of its first international office in Dubai, UAE. This representative office in Dubai is located in Sultan Business Centre, next to Lamcy Plaza, an easily accessible and central location in Dubai.

**Speaking at the launch, Anita Arjundas, Managing Director & CEO, Mahindra Lifespace Developers Ltd** said, “The GCC region is a key market for Mahindra Lifespaces with more than 50% of our international sales coming from this region. One out of every three international customers investing in Indian real estate, resides in this region, and with our pan India residential presence, the Dubai representative office will allow us to directly engage with and address the needs of the Indian diaspora who want to stay connected to their roots.”

Mahindra Lifespaces has been at the forefront of transforming urban landscapes by creating sustainable communities. It is India’s first ‘Green Homes’ developer with one of the largest footprints of Indian Green Building Council (IGBC) pre-certified and certified green buildings. With a portfolio spanning the mid, premium and luxury housing segments, Mahindra Lifespaces is present across Mumbai, Pune, Nagpur, Gurgaon, Chennai, Hyderabad and Bangalore.

Happinest, Mahindra Lifespaces’ recent foray into affordable housing, is part of the company’s vision to provide quality housing at affordable prices to the emerging middle class. The two pilot projects in Chennai and Mumbai Metropolitan Region, are endeavors to make homes more accessible and affordable to customers through financial inclusion and the use of innovative technologies and approaches to construction.

The residential and commercial development footprint of Mahindra Lifespaces comprises over 0.83 million sq.m. (8.92 million sq.ft) of completed projects with over 0.96 million sq.m. (10.38 million sq.ft.) of ongoing and forthcoming projects.

Mahindra Lifespaces has also pioneered the concept of integrated business cities through its ‘Mahindra World City’ developments in Chennai and Jaipur. These developments cover 1796 hectares (4,437 acres) and house over 125 reputed global companies, providing an integrated environment for Life, Living and Livelihood.

The company has a strong focus on sustainable developments. It is the first real estate company in India to release its triple-bottom line focused Sustainability Report that is based on the Global Reporting Initiative (GRI) framework with an A+ assessment, indicating the highest levels of transparency and disclosure. It has also been recognized in 2014 as a Regional Sector Leader in its category in Asia, by the Global Real Estate Sustainability Benchmark (GRESB)

Mahindra Lifespaces’ Dubai Office is located at:

Mahindra Lifespace Developers Limited. - Representative Office,

M-1C, Mezzanine Floor,

Sultan Business Centre,

Next to Lamcy Plaza,

P.O. Box 119373, Oud Metha,

Dubai, United Arab Emirates

Timings:

Monday-Thursday:9.30am-5.30pm

Saturday-Sunday:9.30am-5.30pm

Friday Closed

Tel : +971-524950287/+97143708900

Fax : +97143708700

**[www.mahindralifespaces.com](http://www.mahindralifespaces.com)**

### **About Mahindra**

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.5 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in [tractors](#), [utility vehicles](#), [information technology](#), [financial services](#) and [vacation ownership](#). In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, [defence](#), energy, industrial equipment, logistics, [real estate](#), retail, steel, [commercial vehicles](#) and [two wheeler](#) industries.

In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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**For further enquiries please contact:**

Deepa Thomas

General Manager, Group Communications

Mahindra Group

Tel: +91 22 24916855

Email: [thomas.deepa@mahindra.com](mailto:thomas.deepa@mahindra.com)